



5 REASONS TO EXHIBIT AT WVC

- ▶ WVC promotes Exhibit Hall traffic with advertising opportunities, session-free hours and activities such as the Exhibit Hall Mixer, and Vet Detective scavenger hunt
- ▶ Approximately 70% of WVC exhibitors met or exceeded their objectives for exhibiting at the WVC Annual Conference
- ▶ WVC collaborates with exhibitors to identify goals and work toward ROI
- ▶ The WVC Exhibit Hall is very easy to navigate with 70% of participants saying they were Extremely Satisfied or Satisfied with the ease of navigation
- ▶ WVC exhibitors generate an average of 309 leads*

*Based on the number of leads counted by a vendor

BOOTH FEES & PAYMENTS

Invoices will be sent once the booth is confirmed and assigned. If you request a move or increased booth space, then invoicing will take place once a new location has been agreed upon. Once the invoice has been received, companies will have net 45 days for payment. If payment is not received by this time, booth space will be released.

Standard Booths

- 10 x 10 ft. In-line Booth Zone A \$4,300
- 10 x 10 ft. In-line Booth Zone B \$4,100
- 10 x 10 ft. In-line Booth Zone C \$3,900
- 10 x 10 ft. In-line Booth Zone D \$3,700
- 10 x 10 ft. Non-profit Booth \$600
- Corner Premium (Per Corner) \$400

Premium Booths

- Island Booth Zone A \$53 per sq. Ft.
- Island Booth Zone B \$51 per sq. Ft.
- Island Booth Zone C \$49 per sq. Ft.
- Island Booth Zone D \$47 per sq. Ft.

ELIGIBILITY

WVC, a Nevada non-profit organization, is the sole entity selecting new exhibitors ("Exhibitors") for the Annual Conference. WVC's decisions are based on each Exhibitor's products or services, which must directly relate to the veterinary industry. WVC retains the right, at its sole option, to approve Exhibitors and determine the Exhibitor's booth and space allocations ("Exhibit Booth" or "Exhibit Space") and banner/signage locations. WVC makes no representations or warranties, express or implied, to Exhibitor regarding the success of Exhibitor's efforts for which the Exhibit Space will be used or to the number of Conference participants or the demographic nature of such participants.

COMMERCIAL EXHIBITOR PACKAGE FEE INCLUDES

- ▶ 24-hour Exhibit Hall perimeter security during exhibit days
- ▶ Access to Exhibitor Lounge
- ▶ Company listing on the website and mobile app
- ▶ Admittance to evening Conference entertainment
- ▶ Admittance to Scientific Sessions with CE credit
- ▶ Exhibition and contact information displayed on the WVC website
- ▶ One (1) complimentary lead retrieval device
- ▶ Four (4) complimentary badges per 100 sq. ft. of booth space
- ▶ Aisle carpeting
- ▶ One 8 ft. back drape and two 3 ft. side drapes
- ▶ One 18 x 12 in. identification sign with company name and booth number
- ▶ Opportunities to sponsor and advertise for increased visibility
- ▶ \$150 in lunch vouchers for every 100 sq ft of booth space

SCHEDULE, REGISTRATION, SETUP/TEAR DOWN

TARGETED MOVE-IN ISLANDS & LARGE BOOTHS

Saturday, February 15 | 8:00a-6:00p

Reference the GES Exhibitor Service Kit for assigned start times.

GENERAL MOVE-IN

Sunday, February 16 | 8:00a-8:00p

All exhibits must be in show condition and operational by 8:00p on Sunday, February 16. A company with no evidence of presence by 8:00p on Sunday, February 16, will be considered a no-show and space will be reassigned.

EXHIBIT DAYS & HOURS

Monday, February 17 | 9:00a-6:00p

Tuesday, February 18 | 9:00a-6:00p

Wednesday, February 19 | 9:00a-2:00p

Exhibiting companies who dismantle or move prior to 2:00p on Wednesday, February 19, will not be offered an application to exhibit the following year.

EXHIBITOR REGISTRATION HOURS

Saturday, February 15 | 8:00a-6:00p

Sunday, February 16 | 7:00a-8:00p

Monday, February 17 | 7:00a-6:00p

Tuesday, February 18 | 8:00a-6:00p

Wednesday, February 19 | 8:00a-2:00p

DISMANTLING HOURS

Wednesday, February 19 | 2:00p-10:00p

Thursday, February 20 | 8:00a-12:00p

NON-PROFIT EXHIBITOR PACKAGE FEE INCLUDES*

- ▶ Access to Exhibitor Lounge
- ▶ Admittance to Evening Conference Entertainment
- ▶ Admittance to Scientific Sessions with CE credit
- ▶ Booth carpet
- ▶ Exhibition and contact information displayed on the WVC website
- ▶ One (1) complimentary lead retrieval device
- ▶ Four (4) complimentary badges for every 100 sq. ft. of rented booth space
- ▶ One 6 ft. x 24 in. x 30 in. skirted table
- ▶ Two (2) standard chairs
- ▶ One 18 x 12 in. identification sign with company name and booth number
- ▶ Opportunities to sponsor and advertise for increased visibility
- ▶ \$150 in lunch vouchers for every 100 sq ft of booth space

ANNUAL CONFERENCE EXHIBITORS

WVC Collaborates With Exhibitors To Identify Goals
And Work Toward Your Company's ROI



YOUR TARGET AUDIENCE AT WVC ANNUAL CONFERENCE



2019
PARTICIPANTS
15,030

INCREASED
PERCENTAGE
FROM 2018



9%

83,244 LEADS

GENERATE AN
AVERAGE OF
309 LEADS



WHY EXHIBIT AT WVC ANNUAL CONFERENCE



SPECTATOR REACH
50 U.S. STATES
29 COUNTRIES



5,425
VETERINARIANS

1,168
VETERINARY
TECHNICIANS



473

EXHIBITING
COMPANIES

WHAT IMPACTS WVC ANNUAL CONFERENCE PARTICIPANTS

WORKSHOPS
17

994
CE HOURS



HANDS-ON
LABS

29
SPEAKERS
300+



WVC-CONNECT



9,067
USERS
9,904
HOURS

HOW TO BECOME AN EXHIBITOR AT WVC ANNUAL CONFERENCE

2019 EXHIBITORS
WILL RETURN
FOR 2020

95%



PARTICIPATED IN 2019?

You will receive
information before the
2020 Conference
regarding a live space
draw during the meeting.

If you did not participate in
2019, please download the
Exhibitor Application here.
WVC will reach out starting in
September for booth space
selection.

CONTACT:

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