



The Annual Conference provides direct exposure for your message, product, and brand, to veterinary professionals who are passionate about the care they provide and the success of their practice.

**SPONSORSHIP LEVELS ARE DEFINED AND CALCULATED BASED ON DIRECT AND INDIRECT SPONSORSHIP:**

- Direct sponsorships are funds provided by Exhibitors as direct support for specific WVC events or services benefiting participants (Ex: Bus service, session tracks).
- Indirect sponsorships are events or services that occur at WVC but are provided directly by the sponsor to the participants (Ex: Dollars spent on Industry Breakfast/Lunch Seminars).
- Sponsoring companies receive priority points. Priority points are important when selecting exhibit hall space and other events. Sponsors receive two (2) priority points for every \$500 spent on sponsorships.
- WVC reserves the right to review and approve all sponsorship items before they are released to participants.

SPONSOR ITEM	EST VALUE	SAPPHIRE	PLATINUM	GOLD	SILVER	BRONZE	EDUCATION*
		\$350k - +	\$250k - \$349,999k	\$100k - \$249,999k	\$50k - \$99,999k	\$25k - \$49,999k	No Min Spends
Complimentary Registration (with CE)	\$520	6	5	4	3	2	1
Conference Bag Insert	\$2,750	X	X				
Digital Recognition (Website Conference)	N/A	X	X	X	X	X	X
Ethnometrics	\$22,000	X	X				
Exhibitor Priority Points	2pt/\$500	X	X	X	X	X	X
Hotel Suite (1) Up to 4 Nights at \$600 / Night MAX	\$2,400	X	X				
Limo Service (RT - A/P - Hotel)	\$100	X	X				
Lighted Meter Board (Shark Reef Rotunda)	\$10,000	X	X				
Participant Email **	\$5,000/ \$8,500**	\$5,000	\$5,000	\$7,500	\$7,500	\$8,500 (Limit 2)	\$8,500 (Limit 2)
Participant Mailing List (Pre-conference/ ONE TIME USE ONLY)	\$1,500	X	X	\$750	\$750	\$750	X (4 Hour Min) \$750 (3 Hour Min)
Recognition in WVC Programs & Mobile App (Based on sponsor level at time of publishing)	N/A	X	X	X	X	X	X
Social Media Post	N/A	2	2	1	\$750	\$750	X (4 Hour Min)
Sponsor Push Notification App	N/A	2	2				
Sponsor Ribbons for Company Representatives	N/A	X	X	X	X	X	X
Sponsor Summary Report	\$3,000	X	X				EDU Participant Summary Report
<b>ADDITIONAL EDUCATION SPONSOR BENEFITS *</b>							
Complimentary 1/4 Page Ad	\$5,000						Minimum 2 Hours [1/4 Page] 8 Hours [1/2 Page]
Virtual Bag insert in Mobile App	\$500						Minimum 4 Hour Symposia

\* EDUCATION SPONSORSHIP Includes: WVC Symposia, Learning Lounge, Industry Sessions, WVC Program Track Sponsorship, WVC Academy

\*\* Bronze and EDU sponsor benefit limited to two each on a first come, first serve basis